



USPS District 13
United States Power
Squadrans®

Nat'l USPS MISSION STATEMENT

To Promote recreational boating skills and boating safety through education, hands-on training, and civic activities while providing fellowship for members."

January, 2013



"So this is the luxury cruise you promised me?"

365 Drawing Challenge #17 ©2008 Kevin Spear www.kevinspear.com



No matter how many mistakes you make or how slow you progress you are still way ahead of everyone who isn't trying.

Unknown

“Boating is fun...we'll show you how”

A NOTE FROM THE DISTRICT COMMANDER

D/Cdr Don Crowder, FC

January, 2013

The Christmas holiday is in the past and we are looking forward to a New Year. This is the 100 year celebration of the founding of the United States Power Squadrons.

I'm concerned about what the future holds, as everyone is so busy these days, and I see less interest from the younger generation.

The USPS objective has not changed from the start, “Safe Boating through Education” is as true today as it was 100 years ago. I realize you can go on the internet and get all the info on everything you want.

It is true that most organizations have a similar problem recruiting new members and retaining them. We are not alone in this effort. At this time USPS is like a Sailing Ship in the Doldrums. We are at the point where all our members need to grab an oar, jump in the long boat and help row the Ship until we can catch a fresh breeze. In some squadrons this may mean recycling some bridge officers, or changing how we look at the org chart.

The life of the squadron starts with the Nominating Committee. Members need to attend the regular bridge meetings as well as the social events. They need to know who is taking classes such as Seamanship, AP, JN, and N. In general, people taking classes will also most likely give back to the Squadron.

It certainly happened for me. My JN instructor P/C George Fox, SN was also teaching a Seamanship class. He asked me if I could or would teach the docking and undocking section. Now how could I say no...to a gentleman who had taught me so much and given up his time for me and many other students. From there on I was pretty much hooked. I have spent many hours preparing for classes and teaching and I must say I learned a lot from my students, from their input, questions, etc. The Nominating committee needs to be working all year to come up with a strong dependable Bridge.

The next District Council Meeting will be January 24th, 2013, this will be after the National Meeting in Jacksonville. We hope to bring you new information. Commanders should try to attend with as many of their bridge and other members as possible.

Have a great 2013, be it on land or at sea -

My best to all

Don



On the Water trainer
in So Cal,
February 2013



Executive Department
- - - XO Doug Dworski’s Deliberations - - -

“NOT BUSINESS AS USUAL”

For those of you who may have attended the Officer’s Seminar at the Spring Conference in Ventura last year, you will recall that I used the above title for my presentation. The main focus of my presentation was that we needed to make some changes on how we conduct our business at both Squadron and District levels if USPS is to survive in the future. As our Boat Show Chairman Hal Hoadley continues to remind us, the definition of insanity is to keep doing things the same old way and expect different results. I devoted some of my presentation to changes needed within my own areas of responsibility in the District Executive Department, specifically boat shows and the 1 800 SEA SKIL programs. I also covered other District activities including conferences, cruises, the sail race program, awards, trophies and education. I asked questions regarding what we do, why we do it, and was there a more efficient way to perform those functions that we considered important.

While we certainly haven’t solved all of our problems, I am pleased to report that changes have been made to the boat show schedule and the 1 800 SEA SKIL programs. The boat show program for 2013 will include less events, and will include a venue where we have not marketed our organization in the past (the Lancaster Poppy Festival), with the stated goal of making our efforts more cost effective. As I have reported previously, the 1 800 SEA SKIL program has been transitioned to the National USPS organization. The District participation in the Long Beach Harbor Invitational Series sail race program was discussed at length, with the decision being made to continue our participation. The sailors themselves have stepped up and volunteered their time and boats to keep this program running.

Our two District Conferences in 2012 were successful financially, had great social activities, and interesting seminars. Our District Officers are currently involved with planning the next four conferences (Spring and Fall of 2013 and 2014), and we want you to put them on your calendars now and plan to attend. The Fall 2013 conference will be a Tri-District affair sponsored by District 25, and is scheduled to be held in Reno, NV this October. We are also well underway in planning the Fall 2014 conference, which will be held in Hawaii and sponsored by our two Hawaiian squadrons. If that’s not a change from the past, I don’t know what is!

On a more somber note, two of the fourteen squadrons in District 13 are in the process of dissolving (Redon-

do Beach and Pasadena), and many of our remaining squadrons continue to struggle with the age old problems of declining membership, aging membership, and lack of new blood willing to become officers and continue the educational, social, and on-the-water boating activities. While this is discouraging, when we look at the big picture of USPS on a national basis, District 13 continues to be one of the best districts nationally in terms of membership, educational programs, and conferences. Be sure to read DEO Tom Koch’s Education Department Report for more detail on our District’s educational performance. Remember that the District doesn’t put on the courses or do any teaching – all of the credit goes to our individual squadrons, whose efforts have made us a leader in educational programs at the National level.

I will close this article by thanking all of the members of District 13 who have helped make our district one of the best in USPS. Our current District Officers have put forth their best efforts to further this effort, and will continue to do so in the next watch as well. However, we need your support if we are to continue to be successful. If you have a suggestion for a more efficient way to accomplish our mission, be sure to let us know. And don’t be shy when asked to assist your individual squadron, as well as the District, by taking on a job, organizing a cruise or social event, teaching a class, or becoming an officer.

D/Lt/C Doug Dworski, AP
District Executive Officer

“Boating is fun...we’ll show you how”

**D13 ADMINISTRATIVE OFFICER
LTCDR Dick Daybell, SN
January 2013**

UPCOMING DISTRICT ACTIVITIES

As usual activities in District 13 will be picking up as we move into 2013. On January 24th there will be a district bridge meeting and Council meeting at Cabrillo Yacht Club. This is the current schedule for boat shows (we are not doing the In The Water portion):

- Thursday, February 7th, Noon -9pm
- Friday, February 8th, Noon - 9pm
- Saturday, February 9th, 10am-9pm
- Sunday, February 10th, 10am-6pm, cleanup after.

From March 6th to March 10th the Fred Hall Show is on in Long Beach. Fred Hall Show, Long Beach

- Wednesday, March 6th, 1:00pm - 9:00pm
- Thursday, March 7th, 1:00pm - 9:00pm
- Friday, March 8th, 1:00pm - 9:00pm
- Saturday, March 9th, 10:00am - 9:00pm
- Sunday, March 10th, 10:00am - 7:00pm, cleanup after.

The district boat show committee, headed by Hal Hoadley is planning to have a booth at the Lancaster Poppy Festival - expected dates Third weekend in April, not yet fixed. Last year the hours were 10:00 AM to 6:00 PM both days.

. All of us need to pitch in and help staff the boat show booth at these events.

From January 15th to January 20th the national USPS meeting will be underway in Jacksonville. Several of us are planning to participate in the national meeting. The DAO is planning to take a cruise home and will be missing the January council meeting at Cabrillo Yacht club. Sail race participation will continue in 2013. You sail members need to contact Ben Smith and join him in the sail race program. Contact Ben for more details.

Starting in January district bridge officers will be visiting the local squadrons at their “change of watch” events to assist the installations. As the year progresses invite your district bridge officers to participate in your squadron meetings and events so we can get better acquainted with the squadron membership. We started this program in 2012 and hope to expand the effort in 2013. Unfortunately the travel distances are a handicap to an effort to visit the island squadrons but we may be able to cross the pond to Honolulu before the end of 2103. Financing permitted we hope to visit the Tokyo squadron sometime before the end of 2014.

March 23rd to March 25th will find us at the District conference in Ventura. This conference is being hosted by Ventura squadron. New district bridge officers will be installed at the conference. Seminars and other activities of interest to our membership are being planned for the conference. Plan to purchase raffle tickets and attend the conference to support the district.

There will be additional district bridge and council meetings after the spring conference. Dates and locations will be firmed up by the incoming bridge members. We may undertake council meetings at different locations in the district and may impose on the squadrons to set up council meetings at these different locations. With our membership spread out it is only fair to move the meetings around during the years. 33 percent of our members live in the LA/Orange/San Bernardino County area. Another 33 percent live in northern LA county, Ventura county and Santa Barbara County.

DAO report cont'd

SECRETARY'S SECRETS - - -

Rosemary Radomsky

This summer we will return to Two Harbors for the Ed Wylie Memorial cruise and Bar B Que. This activity will take place in August. Tentative dates are August 9th to August 11th. A USPS get together for Friday is being planning as an informal part of the 2013 cruise. Bring an appetizer and some wine and join together to prepare for the bid Saturday event.

In September the national fall Governing Board will take place in San Antonio from September 1st to September 8th.

In October the fall conference will take place in Reno as a tri district conference. Plan to travel to Reno so you can compare notes with members of other districts.

December should find us attending squadron holiday parties and meetings to keep up our acquaintances and efforts to communicate with squadron members.

January 26th to February 2nd , 2014 will find us at another National meeting in Jacksonville.

The boat shows will carry on as they have in the past. In March we will have the spring conference. Location is still be considered by the new Conference committee. The Ed Wylie Bar B Que will be a repeat in August. Then it is on to the fall conference which is being hosted by the Hawaiian Squadrons in Honolulu from October 25th to October 27, 2014.

Please help us plan and support the district activities for the upcoming years. Ideas for changes in the district programs will be most welcome. We would particularly like to bring in interesting speakers and programs at our council meetings and district conferences to better serve our USPS members.

DAO Dick Daybell, SN

Happy New Year, hope everyone came through it safely and everyone received what they wanted for Christmas!

Well it soon will be March and that means, Spring Conference in Ventura at the Four Points Sheraton. March 22-24.

This conference is co-hosted by Ventura Power Squadron, and thank you Ventura for making our last conference easy.

Doug Dworski will be our new District Commander,. Come over and welcome him. There will be host rooms with the theme "Boating Education Scavenger Hunt." Please come to the district meeting in January so that you can learn exactly what to do in your host rooms. I am told there will be prizes for the 5 top winners.

The Ship Mates have a fun morning to look forward to. There will be a tour of the harbor and then a tour of the National Park Service Center. There will be more information to come later in the Pelorus.

The workshops are a little different this time. That will be covered in the Pelorus and I am sure in another article in this newsletter.

And as more information is forthcoming I will send out flashes to all commanders, and ask them to pass it on to their members. So if you don't hear anything about the conference by the middle of January, please drop me a line, rradomsky@att.net .

I am looking forward to seeing you at the next district meeting, January 24th, at CBYC and of course at the Spring Conference.

/D/Lt/ Rosemarie Radomsky.

“Boating is fun...we’ll show you how”

D13 EDUCATIONAL DEPARTMENT REPORT

BY: D13 DEO D/Lt/C TOM KOCH, SN

January 2013

I wish you all a “HAPPY NEW YEAR” and hope for a prosperous 2013. It is a time of renewal where we set new goals and make our New Year’s resolutions. From our Power Squadron point of view, this is a time to bring out the Five-Year Plans that were generated after the SEO Seminar at the 2012 Spring Conference. Time to examine our squadron rosters to see how many members need a certain course to advance. Maybe there is a USPS University Seminar that members have been requesting. Now is the time to make plans to offer these types of courses. Therefore, I ask all squadrons to renew their boating educational plans and offer a full slate of courses to those in need of additional education.

As was stated at the 2012 D13 Fall Conference, and statistically reiterated in the Nov-Dec D13 Newsletter, 2012 was a very good year for District 13. Overall, the district was ranked 2nd in USPS for educational advancement and missed being in 1st place by 2 students. You should all be proud of your accomplishments and go into 2013 looking forward to conducting yourselves in a similar manner. Here are a few items of importance that you should be aware of as we proceed forward:

Establish Your Squadron Class Plan & Get Them Listed On HQ-800

Review your squadron plan and needs. Then setup all ABC3, Advanced Grade, Elective Grade and Seminar classes that you intend to run during the year. Each squadron should have their ABC3 courses scheduled in sufficient time for them to coincide with the 2013 Boat Show schedule.

Enter all classes that will be taught during the first six-months on the HQ-800 system.

Please Note: When entering your classes on the HQ-800 system, check and double-check your entries to ensure you have entered the correct year, 2013, for all dates. It is easy to overlook an incorrect year. We had a case where a question on a class went all the way to National before it was found the problem was a date that had been incorrectly entered.

SEO/ASEO and Local Board Chair Nominations

To date, the DEO has received only four of fourteen ED-80 Educational Department nominations for the SEOs and ASEOs to be sworn in for the 2013-14 Watch. To those squadrons that have not yet submitted your nominations, I repeat the previous notice that the Squadron

Nominating Committee must prepare and submit an ED-80 form to the District 13 DEO within 60 days of the new Squadron Educational Officer (SEO) and the Assistant Squadron Educational Officer (ASEO) being elected to their post for the 2013-14 Watch.

In addition, the DEO has received three of fourteen ED-1 nominations for the Chairs of Local Boards. The ED-1 nomination form must also be prepared and sent to the DEO prior to electing the new Chairs of Local Boards (CHLB). The ED-1 provides notification of the members to be elected and must also be approved prior to the election. Requirements for these nominations are found in Chapter 6 of the USPS OPERATIONS MANUAL.

Certified Instructors SEO/DEO Tool

A new tool to locate certified instructors with their certification expiration dates by squadron or district has been added to the SEO/DEO Tools page on the USPS Educational Department website. The SEO/DEO Tools web page is also accessible from the SEO and DEO home pages. The squadron display lists certified instructors in order of their certification expiration date. The district display is ordered by squadron and expiration date.

Comments may be directed to the author, Dan Bartell, at dtb@usps.org.

Get Your ABC3 Instructors Certified

Certifications have expired, or will expire within the first six months of 2013, for Certified Instructors in twelve of the fourteen squadrons in D13. Each squadron should schedule an Instructors Recertification class prior to running an ABC3 course, as NASBLA rules require that all ABC3 Instructors must be certified. Check with the DEO, if you are unsure when your ABC3 Instructor's certifications expire. The Instructor's Recertification course information and PowerPoint charts may be downloaded from the USPS Educational Department's website at: www.usps.org/national/eddept/id/idcert.htm

Remember the USPS Water Trainer is Coming to D13

The USPS Water Trainer boat and tow vehicle is expected to arrive in the Southwest in February 2013. Please contact the BOC Certifiers for D13 if your squadron desires to use this On-the-Water resource to provide OTW training to members of your squadron.

District 13 has been ranked as one of the top 10 of all districts within USPS, during the past two years. Everyone should strive to retain that status for 2013. Please contact the DEO, if you have any needs that I can assist you with.

I thank you all for the honor in serving as your DEO for the past two years and look forward to an exciting 2013.

DEO Tom

SENDING ATTACHMENTS TO E MAILS

R.D. Daybell, SN

Recently I received an E mail with an event flyer which was sent as a JPEG copy. I had trouble downloading the flyer and then even more trouble trying to print a copy for my use. Then today a message arrived from a senior USPS member indicating that he could not open an attachment to an e mail sent in the latest windows word format(.docx). The senior member requested that the attachment be resent to him as a PDF document.

I resaved the latest windows word document as Word 97 to 2003 word document(doc) and separately as a PDF document and resent the message to the senior member. In the past I have sent out e mail attachments in the latest windows word format(docx) which the recipient couldn't open because they were still using the earlier version of MS word (doc). Since many of our members use the older and more understandable versions of word the authors of the e mail need to be more accommodating in sending out the attachments.

It would be good practice to save your attachments as Word 97/2003 documents(doc) and send them out in that form. More computer skilled people with the newer version of Word can open an attachment with either the old version of word (doc), as a PDF, or as a new word version(docx). We less computer skilled people would appreciate receiving attachments which are easier for us to open with our older software.

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D13 United States Power Squadron - Windows Internet Explorer

http://district13usps.org

Search



USPS District 13
A UNIT OF
UNITED STATES
POWER SQUADRONS



District 13 is a member of the United States Power Squadrons, comprising of 13 Squadron located in Southern California, Nevada, Hawaii, and Japan. Our members sail the waters of Lake Mead, the Colorado River, Lake Arrowhead, the Pacific Oceaen from Costa Oro to Long Beach, including the Channel Islands, Pearl Harbour and Toyoko Bay.

- in cruisers, sail boats, kayaks, PWCs, motor yachts and canoes.



- About Us
- How to Join
- Public Boating Course
- Non-Member Classes
- Member BB
- Vessel Safety Check
- Stories
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If you are a boating enthusiast, or want to be, this is the organization for you.

Take a boating course For both new and experienced boaters.

Get a vessel safety check - This free safety check helps ensure fun-filled outings on your boat.

Become a member Participate in educational and social activities, both on-the-water and ashore, throughout the year.

USPS MISSION STATEMENT

To Promote recreational boating skills and boating safety through education, hands-on training, and civic activities while providing fellowship for members.

This monthly newsletter is published by United States Power Squadrons - District 13. Copy is welcome from any District 13 member. Copy deadline is the 20th of the month, earlier submission is appreciated. The district reserves the right to edit any submitted copy.

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SQUADRON COMMANDER'S COUNCIL REPORT
D/13 COUNCIL MEETING _____, 2012

SQUADRON _____

Reported by: _____; (Sqd Officer if not Cdr): _____

MEMBERSHIP

Squadron Membership: _____; Gain or loss since last Report: _____

EDUCATIONAL COURSES UNDERWAY; SCHEDULED; NEEDED:

Below is a list of USPS courses. Please indicate which course(s) is (are) currently underway. Please provide the name of the instructor(s).

ABC 3, Squad Boating, S P AP JN N CP EM MES MCS ENS W Sail ID OT LD

Seminar Completed _____ Attendance _____

Seminar Completed _____ Attendance _____

Seminar Completed _____ Attendance _____

Courses within 90 days: Are the courses listed (w/ start date) on the D13 Web Page?

ABC 3, Squad Boating, S P AP JN N CP EM MES MCS ENS W Sail ID OT LD

Seminars Planned within 90 days _____

Courses needed by your squadron members; no current schedule or instructor:

ABC 3, Squad Boating, S P AP JN N CP EM MES MCS ENS W Sail ID OT LD

RECENT; CURRENT AND PENDING ACTIVITIES:

(Please include contact info for pending activities of interest to other squadrons.)

“Boating is fun...we’ll show you how”

AUTOMATED MESSAGE FROM USPS MAKES LITTLE SENSE

In December the message below was sent to our SEO and the district DEO. In the past other similar ambiguous messages have been generated from the USPS IT committee which are inappropriate for volunteers to receive. This message would have made sense if words instead of codes have been used.

O: ddawes@dawespatents.com

This is an automatic Email message sent from the USPS online 800 system.

To the DEO, Thomas Koch, and contact, Dan Dawes.

Please take action as required.

The following course started at least 60 days ago.

It will be deleted from the 800 data base in another 60 days.

No results have been submitted online.

To receive credit, results must be submitted.

Squadron: Alamitos; District: 13; Course Type: A08; Started: 04 OCT 12

**USPS Board of Directors
Raleigh, N.C.**

7 and 8 Dec. 2012

Called to order at 0830

Attendees:

C/C John T. Alter, SN

V/C Robert A. Baldrige, SN

V/C Louie Ojeda, SN

V/C Bob Brandenstein, SN

V/C Jean Hamilton, SN

V/C Gary Cheney, SN

P/C/C Frank A. Dvorak, SN

Guests present:

R/C Ken Griffing, SN

Mary Catherine Berube

Tom Kemp

SueLee Waller

Action items approved:

Motions:

Upon motions to approve, which motions were seconded, discussed and voted upon by the Board of Directors, United States Power Squadrons, each of the following was approved:

- 1) To develop an agreement with Mariners Learning System to purchase Captain’s License course material, pending approval from the Law Committee.
- 2) To recommend that the Governing Board create a new rear commander position in the Educational Department to be named Program Partner Relations.
- 3) To appoint Stf/C Thomas D. Myers, JN, as the interim rear commander of the Environmental Committee.
- 4) A Policy for Protection of Vessel Safety Check Vessel and Owner Data. (policy attached)
- 5) To dissolve Acadiana/21. 2

6) To present 2013 Honorary Memberships to:

Richard Bee

Virgil Chambers

Chris Edmonston

Ken Forster

Rear Admiral Gerd Glang

Tom Hayward

Jeff Hoedt

Dr. Ed Mahoney

Tom Mallison

Dusty McCoy

Ole Riise

Capt. David Rokes

- 7) To approve an agreement with Marriott Hotels and Resorts for USPS group meetings and functions. Details are posted at <http://www.usps.org/php/marriott/>.
- 8) To deny a request to reimburse rental car expenses from a national officer representing the chief commander at a district conference.
- 9) To recommend that the Finance Committee request Governing Board approval to implement a one-time \$20 new primary member administrative fee to be effective 1 Oct. 2013.
- 10) To approve a \$25,000 Century Fund grant to produce a 100th anniversary commemorative issue of The Ensign.
- 11) To revise the USPS Travel Policy as follows:
 - 1) Delete Code D: P/C/C deleted
 - 2) Page 2 – Reimbursement Policy for all Reimbursement Codes – Inter-city Transportation
Note - deleted “currently.”
Air – a) deleted Saturday night stay. Rationale: Saturday night stay is no longer a guarantee of lower fares.
b) deleted senior coupons. Rationale: airlines no longer offer senior coupons.
c) amended the final sentence to clarify that requests to reimburse a member for cancelled travel must be approved by the Board of Dir
- 3) Page 3 – Code A - Lodging and Meals
 - a) added four nights for aides at Governing Board meetings
 - b) added five nights for area monitors to attend Annual and Governing Board meetings
- 4) Code C – Transportation – clarified language
Lodging and Meals – added “designated hotel” and clarified language on meals.
- 5) Page 4 – Code D – intentionally left blank 3
- 6) Code E
 - a) Transportation: C/C representative to district conference does not include spouse and reference to COW or non-COW was changed to meeting assigned.
 - b) added national flag lieutenant
 - c) Lodging and Meals - added “for the host hotel” and limited meal reimbursement to the federal per diem.

Discussions:

- 1) Pam Conrad of Next Generation Web Design updated the Board on the USPS website redesign. Plans are to rollout the website in January 2014 in conjunction with USPS’ 100th anniversary.
 - 2) Tom Kemp reported that third quarter royalties for the Affinity Member Benefits Program totaled \$546.07.
 - 3) Kemp reported that the Affinity Member Benefits Program now includes member discounts at Motel 6, Red Roof Inn and Office Depot. Details will be posted on SailAngle.com and in the monthly Broadcast.
 - 4) Kemp reported that as of 30 Nov. 2012 unaudited Ship’s Store sales were \$133,417.
 - 5) Kemp reported that the Ford Member Benefits Program mailing was delayed and will go out in January 2013.
 - 6) Kemp reported that Tampa Sail and Power Squadron taught an America’s Boating Course class to seven students at the Marine Max retail store in Tampa International Mall.
 - 7) Kemp reported that he attended the Ft. Lauderdale Boat Show and Marine Dealers Conference in Nov. 2012.
-

- 8) Kemp reported that he would meet with Thom Dammrich, president of the National Marine Manufacturers Association, on 18 Dec. 2012 to discuss USPS' Practical On-the-Water Training Program.
 - 9) Kemp reported that he met with the president of Grady White Boats to discuss a potential partnership.
 - 10) Kemp discussed revenue objectives and goals for 2013 and 2014. He proposed selling America's Boating Course manuals to boating manufacturers, selling advertising space in America's Boating Course manuals and on the new USPS website and in The Ensign and The Compass. He also proposed selling the ABC student database to outside vendors. Kemp is also exploring opportunities to sell corporate memberships. The Board established an objective of \$100,000 net revenue for headquarters marketing in 2013. 4
 - 11) Kemp discussed approaching members and USPS partners to contribute funds to commemorate USPS' 100th anniversary.
 - 12) Mary Catherine Berube reported that the attorney for the Quinn lawsuit prepared a summary judgment for review.
 - 13) Berube reported that the Canadian Power and Sail Squadrons had published articles from USPS Compass and The Ensign magazine in its magazine PortHole, which is contained in Canadian Yachting magazine, without first obtaining permission from the authors or publications staff and without providing complete attribution. The Board agreed that Publications Director Yvonne Hill should contact the CPS Communications Chair and Editor in Chief to inform them of USPS policies and procedures on republication of articles from The Ensign or USPS Compass.
 - 14) SueLee Waller reported that the Practical On-the-Water Training Rollout Grant for \$250,000 ended on 30 Sept. 2012. She noted that closeout reports will be submitted to the USCG by 31 Dec. 2012.
 - 15) Waller reported that from Jan. through Oct. 2012, 43 POTW training events were held and 412 students and instructors received POTW and BOC training.
 - 16) Waller reported that the grant request submitted to the Federal Emergency Management Agency for a Fire Protection & Safety Grant to acquire 16 BullEx units was not funded.
 - 17) Waller reported on four potential USCG grant proposals for 2013. The deadline to submit proposals is 25 Jan. 2013. The first proposal is for a third POTW grant to continue training students and instructors and increase marketing efforts. The second proposal is for a USPS Boat Handling Simulator grant to develop and demonstrate the use and viability of a prototype simulator in small boating handling training. The third proposal is to promote the value of GPS connections to the VHF/DSC radio and to increase MMSI registrations. The fourth proposal is a Partnering Grant to facilitate USPS partnering objectives.
 - 18) V/C Bob Brandenstein, SN, invited R/C Bob Palmer, SN, and P/C John Malatak, AP, to participate via conference call. R/C Palmer discussed the proposed revenue sharing proposal where squadrons will share online course sales revenue and direct educational sales to the public. The plan is to allocate revenue to squadrons based on educational material sales to active squadrons.
 - 19) P/C Malatak discussed the Brunswick Dealer Advantage Program. He reported that approximately 80 squadrons had committed to participating in the initial rollout. Brunswick will begin matching dealers with squadrons in January 2013. He noted that Brunswick will provide promotional materials to squadrons.
 - 20) V/C Brandenstein presented a proposal to increase the selling price of educational courses and seminars to squadrons effective 1 April 2013. 5
 - 21) R/C Palmer updated the Board on the online course initiative with the BoatU.S. Foundation. The Partner in Command seminar is scheduled to go online in 1st quarter 2013. Marketing online courses will be a joint effort between USPS and BoatU.S.
 - 22) V/C Brandenstein proposed that USPS become a distributor for the Mariners Learning System to sell USCG Captain's License software through the Ship's Store. He noted that Mariners Learning System has expressed interest in squadrons proctoring the Captain's License exams.
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- 23) V/C Brandenstein reported that members can now take Great Lakes Cruising Club webinars at reduced rates. Details are available at http://usps.org/e_stuff/glccs.html.
 - 24) V/C Brandenstein proposed creating a new rear commander position in the Educational Department. The Educational Department Program Partner Relations would manage relationships with outside organizations such as Brunswick and BoatU.S.
 - 25) V/C Brandenstein discussed the USPS Privacy Policy pertaining to releasing officers' contact information to outside organizations. The Educational Department will rewrite the job description for district and squadron educational officers to allow publishing contact information.
 - 26) V/C Brandenstein reported that the Educational Department is changing the requirements for Educational Achievement Award to require passing the Instructor Development Course.
 - 27) V/C Brandenstein reported that 2012 educational course sales were down approximately six percent from 2011.
 - 28) V/C Jean Hamilton, SN, stated that the objective of the redesigned website is to maintain and increase membership and provide boating education. She noted that website content will be guided by a consistent message that USPS provides experience and is informative, fun and community-minded.
 - 29) V/C Hamilton reported that districts and squadrons can set up online payments via the SailAngle.com website. She noted that a PowerPoint tutorial is available in the national group file cabinet general folder.
 - 30) V/C Hamilton reported that the Communications Committee awarded the 2012 Distinctive Communicator Website Award to 261 districts and squadrons.
 - 31) V/C Hamilton reported that squadrons can update their heraldry at <http://www.usps.org/national/historian/heraldry.html>.
 - 32) V/C Hamilton reported that updates to the Operations Manual are now included in Chapter 0.
 - 33) V/C Hamilton reported that \$43,828 of 100th anniversary merchandise had been sold to date. 6
 - 34) V/C Louie Ojeda, SN, reported that 663 members had taken the DAO/SAO Leadership Development training seminar; 377 members had taken the DXO/SXO Leadership Development training seminar, and 167 members had taken the D/C/SqdCdr Leadership Training seminar. He noted that the Leadership Development seminars were re-branded to include all bridge and committee chair positions.
 - 35) V/C Ojeda reported that the Member Benefits Committee is working on an agreement with the Freedom Boat Club.
 - 36) V/C Ojeda reported that updated rules and a new BoatU.S Civic Service Award application can be found at http://www.usps.org/national/membership/memcom/awards_index.html.
 - 37) V/C Ojeda reported receiving donations to the 2013 Boy Scouts Jamboree totaling \$3,900. The goal is to raise \$15,000.
 - 38) V/C Ojeda reported that the Membership Committee will host a webinar during the 2013 Annual Meeting to learn about member retention and outreach in conjunction with celebrating the 100th anniversary.
 - 39) V/C Robert A. Baldrige, SN, reported that 65,271 Cooperative Charting credits were awarded from 1 April to 19 Nov. 2012. To date, one district, 39 squadrons and 127 individuals have achieved honor roll status during the current Cooperative Charting year.
 - 40) V/C Baldrige reported that the new Life Member reception held during the 2013 Annual Meeting will be on Thurs., 17 Jan. at 1830 in the Hyatt Riverfront Jacksonville Grand Ballroom.
 - 41) V/C Baldrige reported that district commanders will pick up their district's 100th anniversary comMeeting. The resolution seeks clarification for vessel safety check reporting related to privacy issues and vessel safety check data security.
 - 43) V/C Baldrige reported that C/C Alter would sign an updated memorandum of understanding with NOAA during the 2013 Annual Meeting.
 - 44) V/C Baldrige reported that he and Mary Catherine Berube participated in a webinar on inventory management, order fulfillment and accounting systems. The Board approved moving
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forward with determining the costs to purchase an E-commerce system.

- 45) V/C Baldrige reported renewal statistics for new members who joined in 2011 and renewed in 2012.
 ABC classroom trial members – 27percent
 ABC online trial members – 22 percent
 Cyber members – 46 percent
 traditional members – 54 percent
- 46) V/C Baldrige reported that East Hampton/3, Manhasset Bay/3, Oak Orchard/6, Grosse Ile/9 and Columbia Bend/16 are in the process of dissolving.
- 47) V/C Baldrige reported that the National Meetings Committee was unsuccessful in renegotiating the meeting dates for the 2013 Governing Board Meeting at the Grand Hyatt San Antonio Hotel, which conflicts with the Rosh Hashanah Jewish Holiday.
- 48) P/C/C Frank A. Dvorak, SN, reported that on 9 Nov. 2012 he met with a group interested in forming a provisional squadron in Fairbanks, Alaska.
- 49) C/C Alter reinforced the policy to confirm the dates of all religious holidays prior to scheduling national meetings.
- 50) C/C Alter reported receiving a proposal from a communications firm on the USPS re-branding initiative. The Board requested that Tom Kemp follow up on the proposal.
- 51) R/C Ken Griffing, SN, discussed the interview schedule for national officer candidates during the 2013 Annual Meeting.
- Adjourned at 1650.

8 Dec. 2012

Called to order at 0815

- 1) V/C Gary P. Cheney, SN, reported an operating loss of \$85,000 as of 31 Oct. 2012.
- 2) V/C Cheney reported a balance in the Endowment Fund of \$1,510,966 as of 31 Oct. 2012.
- 3) V/C Cheney reported a net loss of \$85,303.35 for the Detroit Governing Board Meeting.
- 4) The Board reviewed cost reduction ideas for 2013, which were submitted by BOD members and the Budget and Finance committees. Several objectives were adopted as follows:
 - a) No chief commander’s representatives to attend 2013 Fall District Conferences (excluding districts with changes of watch) - \$25,000
 - b) Budget Committee travel reimbursement for Fall Governing Board Meeting reduced to three days - \$500
 - c) June Board of Directors Meeting held in Raleigh, N.C. rather than offsite - \$3,000
 - d) Reduced net costs for the Fall Governing Board - \$20,000
- 5) The Board reviewed additional net revenue ideas for 2013, which were submitted by BOD members and the Budget and Finance committees. Several objectives were adopted as follows:
 - a) Revised educational materials selling prices in line with the MSRP proposal from the Educational Department - \$20,000
 - b) Century Fund grant to produce a 100th anniversary issue of The Ensign - \$25,000
 - c) Sales of Ship’s Store 100th anniversary items - \$5,000
 - d) Headquarters marketing - \$100,000
- 6) V/C Cheney reported that the updated Travel Policy is available at <http://www.usps.org/x/x.pl/x/x.cgi?treasurer/member/formspolicies.html>.

Adjourned at 1540.

“Boating is fun...we’ll show you how”

FREE DOCKWALKER TRAINING



This workshop trains volunteers to become “Dockwalkers,” who conduct face-to-face boater education about environmentally-sound boating practices.

Receive free educational materials to distribute to boaters at marinas, boat launch ramps, boat shows, and special events. The efforts of Dockwalkers increase boater awareness about clean and safe boating, thus improving the recreation experience in California while helping to preserve its precious wildlife habitat and water quality.

2013 Southern California Trainings

February 23, 2013 – San Diego

10 a.m. to 12:45 p.m.

Mission Bay Yacht Club

1215 El Carmel Place San Diego, CA 92109

March 24, 2013 – Ventura County

9 a.m. to 11:45 a.m.

US Coast Guard Recruiting Center

Channel Island Harbor
4202 S. Victoria Oxnard, Ca. 93035-4363

April 6, 2013 – Orange County

10 a.m. to 12:45 p.m.

Orange County Sheriff Harbor Patrol Office

1901 Bayside Dr. Corona Del Mar, CA 92625

April 27, 2013 – Redondo Beach

10 a.m. to 12:45 p.m.

King Harbor Yacht Club

280 Yacht Club Way, Redondo Beach, CA 90277

For information visit our website at www.BoatingCleanandGreen.com (Dockwalker)

YOU MUST REGISTER TO ATTEND

Training presented by the Department of Boating and Waterways and the California Coastal Commission’s Boating Clean and Green Program, the Santa Monica Bay Restoration Foundation in partnership with the US Coast Guard Auxiliary and the US Power Squadrons



Funding or assistance in Dockwalkers training provided by these organizations



To register please complete the information below and mail it to CA Department of Boating and Waterways/CA Coastal Commission 45 Fremont St., Ste 1900, San Francisco, CA 94105 or email to vmatuk@coastal.ca.gov Fax (415) 904-5216

YES! I WOULD LIKE TO BE A DOCKWALKER

TRAINING LOCATION: _____

DATE: _____

NAME OF PARTICIPANT: _____

ORGANIZATION: _____

ADDRESS: _____

PHONE: _____

E-MAIL: _____

